

MIDDLE-LEVEL NEWSLETTER



MONTHLY MESSAGE

FROM BOSTON SIDDOWAY

VP of Middle-Level Development

Dear Middle Level Members and Advisers:

Welcome Back to School! I am excited to serve as your VP of Middle-Level Development and see all of you creating connections this year. During these unsure times you can be sure this year will be full of exciting opportunities and fun virtual experiences. The 2020-21 school year will include brand new programs, resources, and leadership opportunities for every middle-level member. Make sure you are following us on social media, checking the Arizona FBLA website, and communicating with your local adviser to participate fully in all online activities.

Team 59 provides new opportunities to our middle-level community and we have been hard at work this summer preparing to do just that!

TABLE OF CONTENTS

Back to School
Page 2

Chapter Features
Page 2

Virtual Ideas
Page 3

LEAD Program
Page 4



CREATING CONNECTIONS



Creating Connections-

This year's theme is "*Creating Connections*." As an officer team we believe connecting is essential to growth as individuals and an organization. This year we want you to create connections with members in and outside your chapters. Throughout the year we will provide endless opportunities to connect online and in person. Take advantage of these opportunities and create friendships with middle-level and high-school members. Take advantage of FBLA members' diverse experiences, ask high-school members about their middle-level experience, and talk to your local and state leaders about what you want to get out of FBLA! Each conversation you have creates a connection which can be valuable to your future!

MONTHLY

CHAPTER FEATURES

Our Middle-Level chapters and members do amazing things every day! To recognize your efforts each edition of our Newsletter this year will include a middle-level chapter feature. If you or your chapter has completed a project, attended an event, or helped in your community you could be featured in our next edition!

Email boston.siddoway@azfbla.org with a photo and short summary of your chapter's accomplishment. We hope to hear from you soon!



VIRTUAL RESOURCES

STAYING CONNECTED ONLINE

Virtual meeting platforms make so many experiences, opportunities, and activities possible so make sure your chapter takes full advantage of virtual meetings and communication! Below are resources that make online meetings more engaging!

Kahoot - Kahoot allows advisers and members to create an online competitive quiz about FBLA, your school, or even about your local officers and members. Host a virtual call with your chapter and screencast Kahoot to learn about FBLA, your school, and each other!

Social Media - If your chapter does not already have social media, create an Instagram account, website, or newsletter to keep your members posted. Follow FBLA Arizona and participate in any series or activities we post!

Jeopardy - Create an online jeopardy board to help members learn about FBLA, prepare for conferences, or study for competition. Switching up the format can make presenting information more interesting.

Chapter Challenges - Create an online challenge where your members can compete for a prize! Challenge members to participate on social media, join online meetings, or complete LEAD levels.

Introduction to the LEAD PROGRAM

LEAD is a business achievement program created for middle-level members. LEAD is a great way to get involved in FBLA from home! LEAD consists of three levels, bronze, silver, and gold, with each level increasing in difficulty. For each level you will complete a different series of tasks online.

Start by going to fbla-pbl.org and finding the LEAD page. Then click on the level you're working on to determine the tasks you want to complete. You can save your information or screenshot from each task in google docs or as a download. After you finish a level email your adviser each task and they will approve your tasks and help you receive a recognition award. When you start the program, you must create an online Tallo account. Any student under 13 needs to sign a parental consent form to participate.

Bronze –

Create a Tallo account and add all the requested information. Then complete 10 activities of your choice. Request the bronze and member badges in Tallo and email your adviser.

Silver –

Complete 12 activities of your choice and upload 6 to your Tallo account. Request your silver badge; then email your adviser.

Gold-

Complete 15 activities of your choice and upload 6 to Tallo. Request the gold badge; then email your adviser.

To fill out the parental consent form go to fbla-pbl.org



Social Media

Follow @fbla_arizona to stay updated on all our upcoming activities.

Coming Soon -

Middle level challenges will be posted and emailed to advisers. Participate in these upcoming challenges to win a feature on our page and a prize!

Every Monday will be #middlelevelmonday. On Mondays, FBLA Arizona will post about middle-level! These posts will range from announcements and chapter features to challenges and videos.

