FBLA ARIZONA



ISSUE NO.2 · SEPTEMBER 2020



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FUTURE BUSINESS LEADERS OF AMERICA





PRESIDENT'S MESSAGE

BY ALAN SERRANO

Dear Members and Advisers,

I hope this school year has kicked off to a great start! Our state officers have seen a variety of members from across the state through our chapter visits. We've had an excellent time presenting and creating connections with all of you. We hope to see more of you as we get more chapter visit requests.

Team 59 has been hard at work this past month. We have introduced social media series such as Middle-Level Monday, Throwback Thursday, and Inspirational Friday recognizing outstanding chapters from across the state. While many of our fall conferences have unfortunately been canceled, we are excited to be presenting all of our chapters with the Fall Leadership Experience and Leadership Training Sessions in October! We are also thrilled to begin our State Councils in the next few months!

We hope every one of you continues to create connections with us for the remainder of the year. We are excited about what's to come and encourage you to continue to be as involved as much as you can!

Sincerely,

Alan Serrano

FBLA Arizona State President

ALL ABOUT BUSINESS ACHIEVEMENT AWARDS



The Business Achievement Awards (BAAs) is a four-level program uncovering the link between a community and the success of a business. Members enhance their leadership skills, expand their business knowledge, contribute to their local communities, and earn recognition by immersing themselves in their school, community, and FBLA programs. If you are planning on majoring in business or becoming an entrepreneur, the BAAs' program will equip you with the experience, a business skill set, and confidence to prosper. The BAAs' program teaches you vital business skills no matter what career you plan on entering. This awards program consists of four levels: Future, Business, Leader, and America. By completing the America level, you automatically qualified for Nationals. The due date for Future-Leader is March 15. America will be due on April 25.

ALL ABOUT COMMUNITY SERVICE AWARDS



The Community Service Awards (CSAs) is an awards program that recognizes members with an extraordinary commitment to community service. This program consists of logging your community service hours accumulated over your FBLA career. Similar to the BAAs, the CSAs consist of 3 levels: Service, Education, and Progress. To reach the first level service, you must log 50 hours. The second level of education requires 200 hours. The final level Progress is a total of 500 hours logged. Service and Education are due on March 15. Achievement is due on April 25. Community service is not only impactful on a community, it is to you as well. By volunteering you feel a sense of purpose and pride that every FBLA is familiar with. Another major benefit is college applications! Schools are looking for well-rounded students who are not only academically involved but also involved with their communities. The CSAs give you the verification that your college applications need!

STATE ANNOUNCEMENTS

FALL LEADERSHIP EXPERIENCE

Fall Leadership Extravaganza (FLEX) has transitioned to Fall Leadership Experience (FLE) this year due to the current events. Registration opened September 21 and it will be kicking off October 5. It will be through a virtual platform and include pre-recorded professional leadership videos of workshops by professional speakers about business-related topics. Join us in enjoying FLE for more than a day!

SOCIAL MEDIA SERIES

Do you want to be featured on our social media? Are you in Middle-Level and/or have awesome memories from past FBLA conferences? To take place in Middle-Level Monday or Throwback Thursday, have your Chapter Adviser or Chapter President click on the links below. We look forward to reminiscing with you and seeing our wonderful Middle-Level chapters!

STATE COUNCILS

Do you want to get more involved in FBLA Arizona? Do you want to gain leadership experience? Do you want to build your network? If you answered yes to any of these questions, you should consider applying to our State Councils! There are four councils, each concentrating on a different area of focus for FBLA Arizona: Chapter Development, Sponsorship, Public Relations, and President's Council. Applications opened mid-September and close October 9. Please feel free to contact Amelia Brackett at amelia.bracketteazfbla.org if you have questions!

Middle-Level Monday: https://forms.gle/y79VTv6mAXWPFrEFA
Throwback Thursday: https://forms.gle/gEd6ot1DFndpwEee8





VIRTUAL COMMUNITY SERVICE

Through this pandemic, we are encouraged to stay home as much as we can. Most of our schools around Arizona are still doing virtual schooling including our organizations. It might seem impossible to help our community through the safety of your home, but it is not! We are here to share the information we've gathered about virtual community service! There is such a wide variety of ways to give back to our community during these times.

Some opportunities are:

CareShepard https://www.careshepherd.com/help-seniors

Get on Zoom calls with seniors who would enjoy some company.

Operation Gratitude https://www.operationgratitude.com/virtual-volunteerism/ Support deployed troops with care packages, write letters, and make bracelets.

Free Rice https://freerice.com/about

Play trivia questions and for every correct answer, the organization will donate rice to the hungry.

One Letter Fight for Better https://www.allforgood.org/projects/eJEbaBko Handwrite letters to patients isolated due to COVID-19.

These are just a few websites that could use your help. Whenever you have the time, remember that others can benefit from your help through the safety of your home. FBLA encourages you to participate in helping those in need.

CHAPTER VISITS





Over the past month, we have been continuously receiving chapter visit requests and Team 59 is very happy to be creating connections with chapters all around Arizona! Team 59 is grateful for the opportunity to continue to reach out to students, even if it is through a virtual platform. The State Officer team is having meaningful and interesting conversations that benefit and let students become aware of FBLA. Are you interested in having a chapter visit? Make sure to have your adviser fill out the following form in the link below:

https://fblaarizona.wufoo.com/forms/w14ytju31v36bp4/